

**Institute of Hotel & Tourism Management
M.D University - Rohtak, Haryana - India**

Organises

INTERNATIONAL SEMINAR

on

**“Food, Hospitality and Tourism:
Luxury Services and Experiences”
Tuesday, 12th of March, 2019**



Venue:

Conference Hall

**Institute of Hotel & Tourism Management,
M. D University Rohtak, Haryana India 124001**

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INSTITUTE OF HOTEL & TOURISM MANAGEMENT
MAHARSHI DAYANAND UNIVERSITY, ROHTAK
(NAAC Accredited 'A' Grade State University)

International Seminar on
“Food, Hospitality and Tourism: Luxury Services and Experiences”
Tuesday, 12th of March, 2019

Time: 10.00 AM Venue: IHTM Conference Hall, M. D. University, Rohtak

Chief Patron

Prof. Rajbir Singh
Hon'ble Vice-Chancellor

Conference Convener

Prof. Ashish Dahiya

Organizing Secretary

Dr. Jyoti
Dr. Shilpi
Dr. Sumegh

Organizing Committee

Dr. Ranbir Singh
Dr. Sanjeev Kumar
Dr. Goldi Puri
Dr. Manoj Kumar
Dr. Sandeep Malik
Dr. Gunjan
Dr. Anoop Kumar
Mr. Gaurav Tyagi
Mr. Vivek

Support Team

Research Scholars
Admin Staff
Technical Staff

Dear Sir/Madam,

It is a matter of great pleasure for us to inform you that the Institute of Hotel & Tourism Management, Maharshi Dayanand University, Rohtak is going to organize a One Day International Seminar on **“Food, Hospitality and Tourism: Luxury Services and Experiences”** on Tuesday, March 12, 2019.

The subthemes of the conference include the following:

- The power of Food, Hospitality and Tourism in Luxury Services & Experiences Today
- Curating Luxury Experiences through: Indian food, history & culture
- Traditional Luxury Products and Related Case Studies on Food, Hospitality & Tourism offering Luxury Services & Experiences
- Representation of Indian food in literature, cinema, folk songs and other expressive traditions connoting luxury services and experiences
- Indian & Global Food Writings: Luxury Services & Experiences
- Role & Impact of Technology in Luxury Services & Experiences
- Media and its Role in Luxury Services & Experiences
- Impact of Luxury Services & Experiences on Environment
- Gearing up Youth for offering Luxury Services & Experiences

Eminent Experts have been invited as the Key Speakers in the International Seminar on the above sub-themes. The Seminar will commence at 10.00 am on 12th March 2019.

Please circulate this amongst your peers. Kindly send your Registration Form through email at internationalseminarihtm@gmail.com and submit papers/ posters as per schedule provided. First-cum-first registration shall be highly appreciated due to limited slots.

With regards,

Prof. Ashish Dahiya

Mobile Contacts: Dr. Sumegh 8607767778

e-mail: dir.ihtm@mdurohtak.ac.in website: www.mdu.ac.in

Organising Committee

Patron

Prof. Rajbir Singh
Vice-Chancellor, M. D. University, Rohtak

Convener

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Dr. Jyoti

Dr. Shilpi

Dr. Sumegh

Stage and Decoration

Dr. Gunjan & Mr. Guarav Tyagi

Reception & Registration

Dr. Sanjeev Kumar & Dr. Manoj Kumar

Press & Media

Dr. Ashish & Dr. Anoop Kumar

Travel & Transport

Dr. Ranbir Singh & Dr. Sanjeev Kumar

Purchase Committee

Dr. Ashish Dahiya, Dr. Sanjeev Kumar, Dr. Gunjan & Dr. Anoop Kumar

Hospitality Committee

Dr. Sandeep Malik, Dr. Manoj Kumar & Dr. Sumegh

Attendance, Discipline & Computers

Dr. Ranbir Singh & Dr. Goldi Puri

List of Resource Persons/Speakers (Tentative):

- **Chef. Manjit S. Gill** – Culinary Advisor - ITC Welcomgroup of Hotels, India
- **Dr. Kumar Ashutosh** – HoD Tourism, CVS, Delhi University
- **Dr. Rajan Makkar** – Director – GIHM Sonipat
- **Dr. Sumit Dahiya** – Officer In-charge, Mehrangarh Fort – Jodhpur
- **Dr. Timothy P. Carr** – Associate Vice Chancellor and Dean of Graduate Education, University of Nebraska - Lincoln, USA
- **Mr. K.K Pant** – Principal IHM Pusa – New Delhi
- **Mr. Laurent Guiraud** – Director of Vatel Programme – A.U Gurugram
- **Mr. P.D Lakhawat** – Dy. Director –NCHMCT, Ministry of Tourism, Govt of India
- **Prof. Dipra Jha** –Director of Global Engagement for the Hospitality, Restaurant and Tourism Management program, University of Nebraska - Lincoln, USA
- **Prof. Mohinder Chand** – Chairperson - Dept. of Tourism & Hotel Mgmt, Kurukshetra University
- **Prof. Syed Inayet Zaidi** – Dept. of Hotel & Tourism Mgmt, Jamia Millia Islamia – New Delhi
- **Prof. Y.G Tharakan** – Dean – Le Corden Blue School of Hospitality, Gurugram

Technical Session – I (Board Room): Dr Sanjeev Kumar (14.00-17.00 Hrs)

Technical Session – II (Smart Room): Dr. Anoop Kumar (14.00-17.00 Hrs)

Call for Papers/ Posters:

Original full articles, research papers, case studies and posters that highlight the issues related to the theme in different aspects from academicians, practitioners and policy makers are invited for the seminar latest by **March 6, 2019**.

Guidelines for Submission of Abstracts and Full Papers/Posters for the seminar

The authors must adhere to the patterns of style and format being described below:

- The research paper along with an abstract not exceeding 200 words should be typed in double space, only on one side of the paper in the format of 12 point text single font-Times New Roman and preferably in M.S. Word package in English or Hindi. Two hard copies may be submitted to the Chief Editor, along with one soft copy.
- For empirical papers, the pattern would include a sequence of writing the Title, Name(s) of the Authors, Abstract & Key Words. Introduction (brief but highlighting the major variables along with relevance of the study), Objectives/Problem, Hypothesis, Methods and Procedures (including design & sample), Results and Discussion & References. Tables and Graphs should be given on separate pages clearly indicating where these are to be placed in the text.
- The theoretical papers must be clear and relevant in the introduction or the subject with a major focus on the principal theme, based on fresh theoretical insights which should be analytical, logical & relevant. It should not be plagiaristic.
- All papers must accompany a statement by the contributor that the data/paper has not been wholly or partially published or sent for review to any other journal.
- Author(s) name(s), designation(s)/affiliation(s) and postal address along with e-mail address should be given as footnote on the first page.
- Each reference cited in the text must appear in the list of references & vice-versa. The pattern of references would be as follows:
 - For published paper: The name(s) of the author(s), year, the name of the article & Journal, volume number & pages. e.g.
 - Shliefer, A. & Robert, W. W. (1997). A Survey of Corporate Governance. *Journal of Finance*, 2, 737-783.
 - For Books: The name(s) of the author, year, title of the book, place of publication and company, e.g.
 - Hart, O, (1995). *Firms Contracts and Financial Structure*, New York: Oxford University Press.
 - For edited Books: Author(s) of the article, year, title of the article, name(s) of the editor(s), title of the Book, page numbers, place of Publications Company, e.g.
 - Diener, E. & Larsen, R. (1993). The Experience of Emotional Well being. In M. Lewis & J. M. Haviland

(Eds.), Handbook of Emotions (pp. 405-415). New York: Guilford.

- All references should be listed first alphabetically and then chronologically for each author.
- All research papers/articles would be sent for a blind review by the experts in the related subjects. The revisions suggested by the reviewers, if any, would be sent to the authors for necessary modification. Rejected papers may not be sent back to the authors.
- A copy of the Journal in which paper/review has been published would be sent free of cost to each contributor.
- Copyright of the papers published vests in Journal of People & Society of Haryana.

Guidelines for Posters:

- A poster may be with a size of 24"x48") on say for example (a dish) may have following format:
 - Title (Name of Dish), Authors & Affiliation (only one of the author presents the poster he is called the presenting author)
 - Introduction about the preparation (History, when served etc)
 - Ingredients
 - Nutritional value of dish in calories (Optional)
 - Cooking Methodology
 - Results (Taste, texture and aroma etc)
 - When & How is it served
 - Precautions
- Selected research papers/articles/posters may be published in the Journal of People & Society of Haryana (Special on Food) (ISSN: 2248-9029)- A Biannual referred journal of Maharshi Dayanand University, Rohtak.
- All communication should be made at internationalseminarihtm@gmail.com
- Authors are requested to provide complete details about their affiliation, email address and contact information.

Important Dates:

- Last Date of submission of Abstract: March 06, 2019.
- Intimation of acceptance of paper/article/poster: March 08, 2019
- Last Date of submission of Full Paper/Article/Poster: March 10, 2019.

S. No.....

INTERNATIONAL SEMINAR
On
**“Food, Hospitality and Tourism:
Luxury Services and Experiences”**

Tuesday, 12th of March, 2019

Registration Form

(Registration Fee: INR 500/- per registered person)

Name.....

Designation.....

Institute/Company.....

Address for correspondence.....

City..... State

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

I hereby confirm my participation to the International Seminar

Would you like to contribute and present the paper/poster? **Yes/No**

If yes, please provide title of the paper/poster

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*(The presentation certificate shall be issued only on receipt of hard copy of the
paper/poster at the time of Registration.)*

Date.....Signature.....

Acknowledgement:

S. No.....

*Thank you for registering in International Seminar on “Food, Hospitality and
Tourism: Luxury Services and Experiences on March 12, 2019. The certificate
would be issued against the acknowledgement receipt.*

*International Seminar on “Food, Hospitality and Tourism: Luxury Services and
Experiences” Tuesday 12th March 2019*